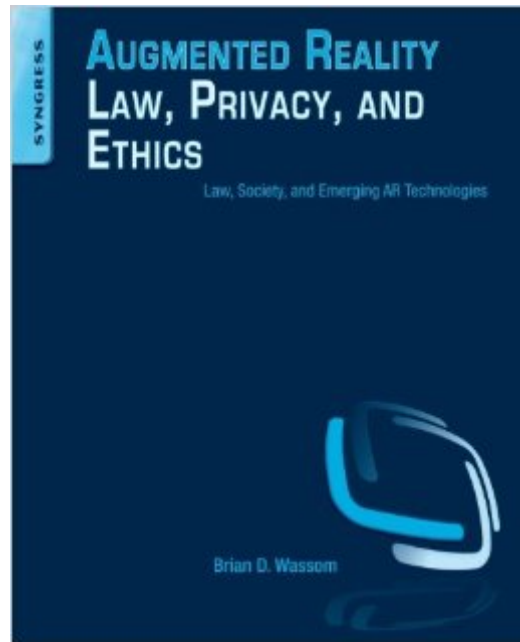


The book was found

Augmented Reality Law, Privacy, And Ethics: Law, Society, And Emerging AR Technologies



Synopsis

Augmented Reality (AR) is the blending of digital information in a real-world environment. A common example can be seen during any televised football game, in which information about the game is digitally overlaid on the field as the players move and position themselves. Another application is Google Glass, which enables users to see AR graphics and information about their location and surroundings on the lenses of their "digital eyewear", changing in real-time as they move about. *Augmented Reality Law, Privacy, and Ethics* is the first book to examine the social, legal, and ethical issues surrounding AR technology. Digital eyewear products have very recently thrust this rapidly-expanding field into the mainstream, but the technology is so much more than those devices. Industry analysts have dubbed AR the "eighth mass medium" of communications. Science fiction movies have shown us the promise of this technology for decades, and now our capabilities are finally catching up to that vision. Augmented Reality will influence society as fundamentally as the Internet itself has done, and such a powerful medium cannot help but radically affect the laws and norms that govern society. No author is as uniquely qualified to provide a big-picture forecast and guidebook for these developments as Brian Wassom. A practicing attorney, he has been writing on AR law since 2007 and has established himself as the world's foremost thought leader on the intersection of law, ethics, privacy, and AR. Augmented Reality professionals around the world follow his *Augmented Legality*® blog. This book collects and expands upon the best ideas expressed in that blog, and sets them in the context of a big-picture forecast of how AR is shaping all aspects of society. Augmented reality thought-leader Brian Wassom provides you with insight into how AR is changing our world socially, ethically, and legally. Includes current examples, case studies, and legal cases from the frontiers of AR technology. Learn how AR is changing our world in the areas of civil rights, privacy, litigation, courtroom procedure, addition, pornography, criminal activity, patent, copyright, and free speech. An invaluable reference guide to the impacts of this cutting-edge technology for anyone who is developing apps for it, using it, or affected by it in daily life.

Book Information

Paperback: 360 pages

Publisher: Syngress; 1 edition (December 24, 2014)

Language: English

ISBN-10: 0128002085

ISBN-13: 978-0128002087

Product Dimensions: 7.5 x 0.8 x 9.2 inches

Shipping Weight: 1.7 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars   See all reviews  (3 customer reviews)

Best Sellers Rank: #1,058,890 in Books (See Top 100 in Books) #124 in [Books > Computers & Technology > History & Culture > Computer & Internet Law](#) #176 in [Books > Law > Legal Theory & Systems > Science & Technology](#) #432 in [Books > Computers & Technology > Computer Science > Human-Computer Interaction](#)

Customer Reviews

The legal field is forever catching up to advances in technology. One of the many examples is the Digital Millennium Copyright Act (DMCA), which only went into effect in 1998. About 7 years after the creation of the World Wide Web. In *Augmented Reality Law, Privacy, and Ethics: Law, Society, and Emerging AR Technologies*[™], author, attorney and AR expert Brian Wassom provides a forward thinking approach to how law and augmented reality (AR) work. The topic is near and dear to Wassom, as he heads up the Augmented Legality blog, which focuses on social media law and other new and emerging forms of expression, such as AR. Wassom brings an experts approach to the topic to every page in this fascinating and easily readable book. AR is defined as a live direct or indirect view of a physical, real-world environment whose elements are augmented or supplemented by computer-generated sensory input such as sound, video, graphics or GPS data. It is related to a more general concept called mediated reality, in which a view of reality is modified possibly even diminished rather than augmented by a computer. As a result, the technology functions by enhancing one's current perception of reality. By contrast, virtual reality replaces the real world with a simulated one. AR like other emerging and new technologies offer myriad benefits. Wassom details those, in addition to the many legal and privacy issues that go along with them. AR has a dark side to it, which the book details. The implications of AR are huge, and the book takes a look at the social, legal, and ethical issues surrounding AR technology.

[Download to continue reading...](#)

Augmented Reality Law, Privacy, and Ethics: Law, Society, and Emerging AR Technologies
Augmented Reality for Beginners!: Principles & Practices for Augmented Reality & Virtual
Computers Tor Browser: The 2016 Guide (Ensure Internet Privacy, Access The Deep Web, Hide ...
anonymity, Tor Browser, Privacy, Internet, Silk Road, Online Privacy) Virtual Reality - die digitale
Welt wird zur Wirklichkeit: Augmented Reality, VR-Brillen, Cardboards, Cyberspace (German
Edition) Visualization and Engineering Design Graphics with Augmented Reality (Second Edition)

Augmented Human: How Technology Is Shaping the New Reality Business Ethics in Jewish Law: With a Concluding Section on Jewish Business Ethics in Contemporary Society Unconventional Oil and Gas Resources: Exploitation and Development (Emerging Trends and Technologies in Petroleum Engineering) Advances in 3D Integrated Circuits and Systems (Series on Emerging Technologies in Circuits and Systems) Human Computer Interaction Handbook: Fundamentals, Evolving Technologies, and Emerging Applications, Third Edition (Human Factors and Ergonomics) Millimeter Wave Wireless Communications (Prentice Hall Communications Engineering and Emerging Technologies Series from Ted Rappaport) RF Microelectronics (2nd Edition) (Prentice Hall Communications Engineering and Emerging Technologies Series from Ted Rappaport) Natural and Divine Law: Reclaiming the Tradition for Christian Ethics (Saint Paul University Series in Ethics) Human Rights and the Protection of Privacy in Tort Law: A Comparison between English and German Law (University of Texas at Austin Studies in Foreign and Transnational Law) Epee 2.5: The New Paradigm Revised and Augmented Trout Biology (Revised and Augmented Edition) The Guide's Guide Augmented: Reflections on Guiding Professional River Trips Biomedical Ethics for Engineers: Ethics and Decision Making in Biomedical and Biosystem Engineering (Biomedical Engineering Series) University Ethics: How Colleges Can Build and Benefit from a Culture of Ethics Case Studies In Nursing Ethics (Fry, Case Studies in Nursing Ethics)

[Dmca](#)